**EMAILS FROM THE SCHOOL AFTER THE VIRTUAL EVENT**

**Template 6: Tips to Stay Connected**

**To: Students**

Subject: Tips to stay connected to employers

Hi (Student Name),

Thanks again for attending this year’s (insert Career Fair Name)! During the event, there were XX virtual meetings between XX students and XX employers!

(School name) wants to ensure that you’re getting the most out of your experience with our virtual career fair. Now that you’ve attended the event and connected with employers, it’s important to build and maintain a relationship. Here are a few tips to do just that!

**Follow-up** by sending a thank you to the employers you spoke with at the event. Reiterate some of the things you connected over and reshare how you’d be a good fit for the company. Be sure to send them your resume again just in case.

**Connect on LinkedIn** to build a strong lasting relationship and expand your network.

**Stay in contact** so employers know you’re truly interested. Companies are busy and may not reply right away, so it’s okay to send a reminder if you haven’t heard back in a while.

For more tips on how to build relationships with employers, contact our career center today!

(insert career centers contact info and link to website)

Best,