Analyze More, Strategize Better

Empower your career center with all-new business intelligence and data exploration tools to connect more students to their dream jobs.

GRADLEADERS
Career Center

Quickly access real-time data and the metrics that matter including candidate engagement, employer engagement, job posting activity, advising capacity, employment reporting and more. To access this new dashboard, go to your career center homepage and click on Metrics on the right side of your main navigation.

Candidate Activity

enables you to filter and view student and/ or alumni logins, sign-ups, job applications and other ways your candidates are engaging with your career center by class year, degree/ program and major/area of study.

Filter widgets by Program/PID (Program Identification), Classification (Class Year), Degree/ Program, Major/Area of Student, Reporting Year, Date Range and more.

Employment Reporting

gives you an inside look at job outcomes including:

Most recent job offers your students have received including student name, company name, job/offer type and status, detailed in a grid.

Employment status of recent graduates is available in a highly visual pie chart for at-a-glance review of student job outcomes.

Salaries by job function delivers advanced salary information including number of acceptance offers from your students, salary mean, median, low and high so you can help your students negotiate the best offer.

Click on **data labels** in the legend to hide or show data points in the chart.

Hello, Bill! | System Time: 6:59:00 AM | Log out | Dashboard | ? Help

STATE UNIVERSITY

Calendar | Candidates | Companies | Job Postings | On-Campus Recruiting | Other Activities | Configuration | Reports | **Metrics**

Candidate Activity

▸ FILTERS   PID Name is any value   Classification/Class Yr is any value   Degree/Program is any value   Major/Area of Study is any value   [Run]

2,014
Total Current Candidates

Candidate Engagement

Category	Value
Logged In	1,376
Appointment Signup	723
Workshop Signup	772
Mock Int. Signup	160
Uploaded Resume	634
Job Search Agent	304
Applied to Job	240

Legend: ● Logged In ● Appointment Signup ● Workshop Signup ● Mock Int. Signup ● Uploaded Resume ● Job Search Agent ● Applied to Job

Candidate Daily Logins

(Count Logins vs Login Date: Jul 16, Jul 23, Jul 30, Aug 06)

Employment Reporting

▸ FILTERS   Reporting Year is any value   Class Year/Classification is any value   [Run]

10 Most Recent Job Offers

Offer Date ∨	Student Name	Company Name	Job/Offer Type	Offer Status
2017-08-28			Full Time	Accepted
2017-08-15		Anton & Chia	Full Time	Pending
2017-08-03		BDO USA, LLP	Full Time	Accepted
2017-07-25		Sparkle Media Inc.	Full Time	Accepted
2017-07-20		PayPal	Full Time	Accepted
2017-07-20		Gigamon Inc.	Full Time	Accepted
2017-07-19		Applied Medical	Full Time	Accepted
2017-07-17		Immunogen	Internship	Accepted
2017-07-17		Interlius DBC	Internship	Accepted
2017-07-16		KLP Tax & Financial Group Inc	Full Time	Accepted

Employment Status - Grads

- Accepted Offer 71.41%
- Accepted Full-Time Offer 8.77%
- Unknown 8.17%
- Seeking 4.84%
- Not Seeking – Other 1.66%
- Seeking - Offer Declined 1.06%
- Not Seeking – Sponsored or already employed when entering the program 0.76%
- Not Seeking – Postponing job search 0.61%
- Not Seeking – Starting a new business as a business owner 0.61%
- Unknown 0.45%
- Not Seeking – Continuing education past the MBA degree 0.45%
- Not Seeking- Other 0.30%
- Not Seeking - Continuing Education 0.30%
- Not Seeking- Sponsored or already employed when entering the program 0.30%
- Seeking - Offer Withdrawn 0.15%
- Seeking - Offer Pending 0.15%

Salaries by Job Function

	Function - Full	# Full Time Acceptances ∨	Salary Mean	Salary Median	Salary Low	Salary High
1	Marketing / Sales > Brand / Product Management	28	$96,527	$94,388	$47,840	$165,000
2	Accounting > Accounting / Audit	24	$61,063	$59,000	$48,000	$150,000
3	Accounting > Accounting / Tax	18	$55,185	$57,750	$15,321	$65,000
4	Consulting > Technology	15	$98,913	$100,000	$69,200	$132,000
5	General Management > Leadership Development / Rotational Program	14	$99,500	$102,500	$63,000	$135,000
6	Consulting > Audit / Assurance / Risk	13	$85,231	$80,000	$60,000	$110,000
7	Information Technology / MIS > Business Analysis / Design	11	$77,364	$75,000	$55,000	$108,000
8	Finance > Analyst / Research	11	$77,109	$72,800	$50,000	$114,400
9	Consulting > Management / Strategy	8	$109,750	$99,000	$60,000	$250,000
10	Engineering > Other	8	$70,103	$71,000	$18,720	$120,000
11	Marketing / Sales > Sales	8	$76,475	$80,000	$20,800	$107,000
12	Other	8	$69,625	$59,000	$30,000	$135,000
13	Operations / Logistics > Logistics / Supply Chain	7	$104,286	$100,000	$83,000	$142,000

Email Metrics

offers at-a-glance email analytics, including:

Overall Email Statistics highlights total number of emails sent, delivery rate, open rate, and click-through rates.

Daily Email Activity graphs the number of emails sent, delivered, and opened per day.

Email Batches Sent shows breakdown of the key metrics per batch email sent.

Click-Throughs by URL shows which embedded links and attachments have been clicked in your emails.

Undeliverable Emails provides details for email sends attempted which were undeliverable, with reasons explained.
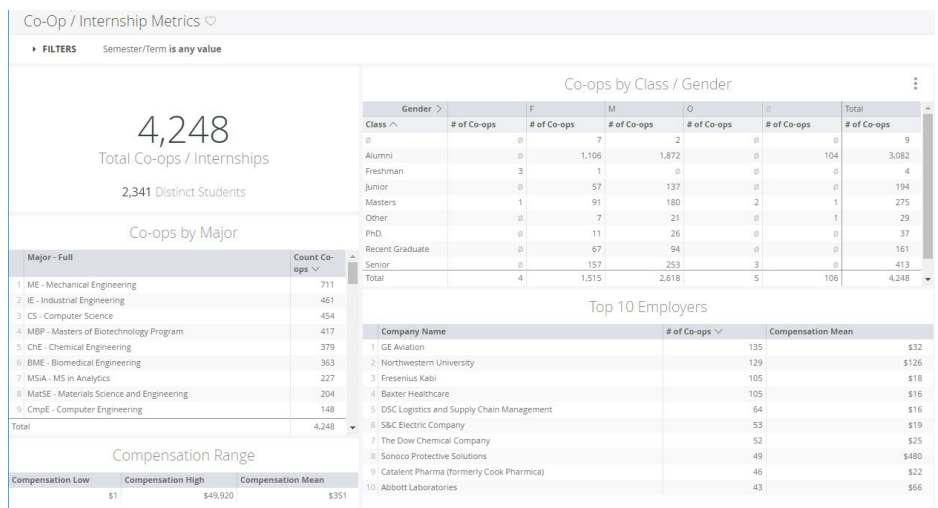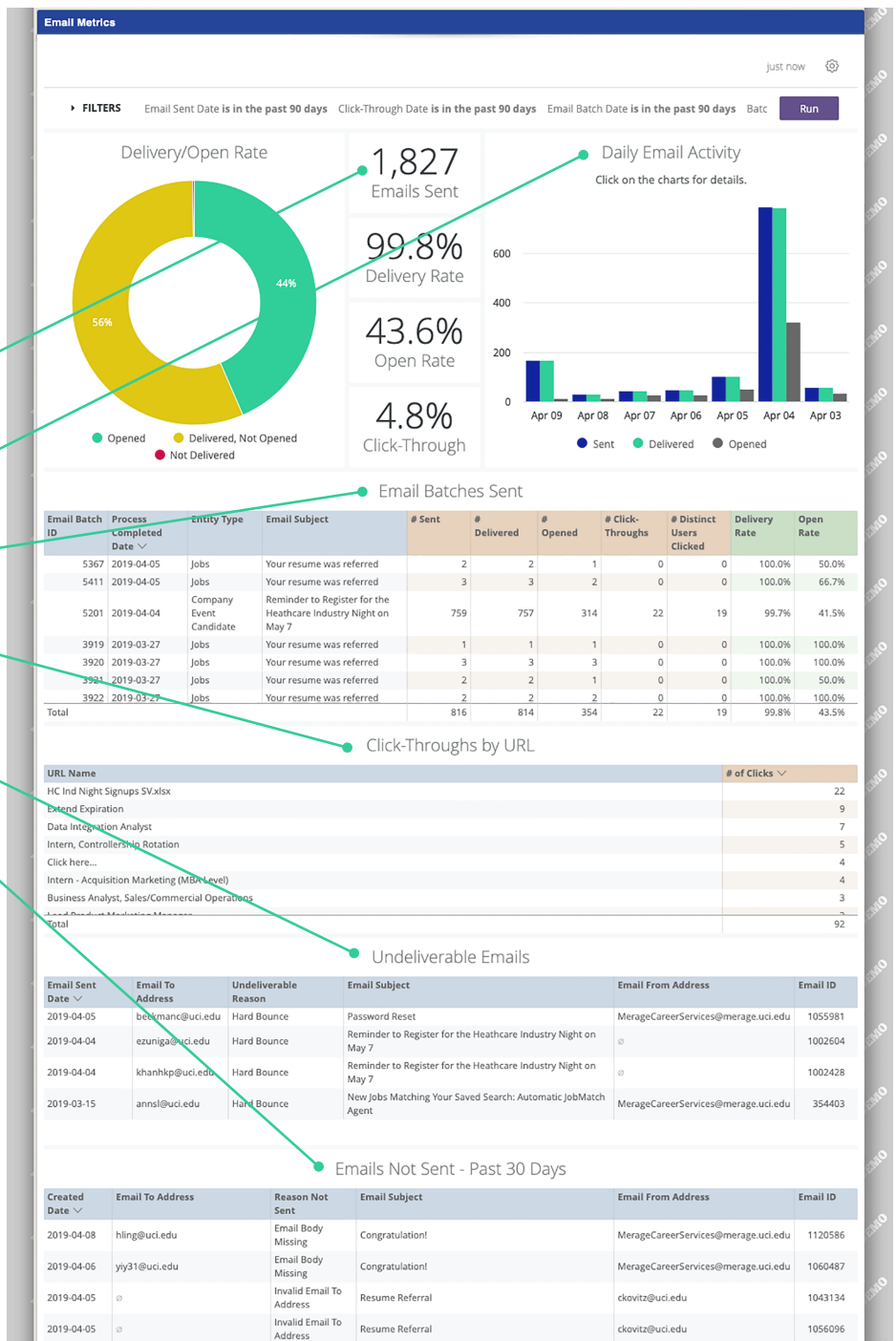
Emails Not Sent provides detailed report for specific email addresses which cannot be sent to, with reasons explained.

Additional Reports

More than 100 additional canned reports can be found under the "Reports" tab in your GradLeaders Career Center admin portal. These reports offer 1-click exports or flexible customization options so you can quickly download the specific data you need.

Ad-Hoc Reporting & Advanced Data Visualization Tools

Get access to even more insightful reports, create your own data visualizations, and schedule automated emails to you and your team with the data you care about most. Add the most important charts and data points right on your dashboard to quickly review KPIs on every login.

Email Metrics

FILTERS   Email Sent Date **is in the past 90 days**   Click-Through Date **is in the past 90 days**   Email Batch Date **is in the past 90 days**   Batc   **Run**

just now

Delivery/Open Rate

44%
56%

- Opened
- Delivered, Not Opened
- Not Delivered

1,827 Emails Sent

99.8% Delivery Rate

43.6% Open Rate

4.8% Click-Through

Daily Email Activity
Click on the charts for details.

Apr 09 | Apr 08 | Apr 07 | Apr 06 | Apr 05 | Apr 04 | Apr 03

- Sent
- Delivered
- Opened

Email Batches Sent

Email Batch ID	Process Completed Date	Entity Type	Email Subject	# Sent	# Delivered	# Opened	# Click-Throughs	# Distinct Users Clicked	Delivery Rate	Open Rate
5367	2019-04-05	Jobs	Your resume was referred	2	2	1	0	0	100.0%	50.0%
5411	2019-04-05	Jobs	Your resume was referred	3	3	2	0	0	100.0%	66.7%
5201	2019-04-04	Company Event Candidate	Reminder to Register for the Heathcare Industry Night on May 7	759	757	314	22	19	99.7%	41.5%
3919	2019-03-27	Jobs	Your resume was referred	1	1	1	0	0	100.0%	100.0%
3920	2019-03-27	Jobs	Your resume was referred	3	3	3	0	0	100.0%	100.0%
3921	2019-03-27	Jobs	Your resume was referred	2	2	1	0	0	100.0%	50.0%
3922	2019-03-27	Jobs	Your resume was referred	2	2	2	0	0	100.0%	100.0%
Total				816	814	354	22	19	99.8%	43.5%

Click-Throughs by URL

URL Name	# of Clicks
HC Ind Night Signups SV.xlsx	22
Extend Expiration	9
Data Integration Analyst	7
Intern, Controllership Rotation	5
Click here...	4
Intern - Acquisition Marketing (MBA Level)	4
Business Analyst, Sales/Commercial Operations	3
Lead Product Marketing Manager	
Total	92

Undeliverable Emails

Email Sent Date	Email To Address	Undeliverable Reason	Email Subject	Email From Address	Email ID
2019-04-05	beckmanc@uci.edu	Hard Bounce	Password Reset	MerageCareerServices@merage.uci.edu	1055981
2019-04-04	ezuniga@uci.edu	Hard Bounce	Reminder to Register for the Heathcare Industry Night on May 7	∅	1002604
2019-04-04	khanhkp@uci.edu	Hard Bounce	Reminder to Register for the Heathcare Industry Night on May 7	∅	1002428
2019-03-15	annsl@uci.edu	Hard Bounce	New Jobs Matching Your Saved Search: Automatic JobMatch Agent	MerageCareerServices@merage.uci.edu	354403

Emails Not Sent - Past 30 Days

Created Date	Email To Address	Reason Not Sent	Email Subject	Email From Address	Email ID
2019-04-08	hling@uci.edu	Email Body Missing	Congratulation!	MerageCareerServices@merage.uci.edu	1120586
2019-04-06	yiy31@uci.edu	Email Body Missing	Congratulation!	MerageCareerServices@merage.uci.edu	1060487
2019-04-05	∅	Invalid Email To Address	Resume Referral	ckovitz@uci.edu	1043134
2019-04-05	∅	Invalid Email To Address	Resume Referral	ckovitz@uci.edu	1056096

Co-Op / Internship Metrics ♡

FILTERS   Semester/Term **is any value**

4,248 Total Co-ops / Internships

2,341 Distinct Students

Co-ops by Major

	Major - Full	Count Co-ops
1	ME - Mechanical Engineering	711
2	IE - Industrial Engineering	461
3	CS - Computer Science	454
4	MBP - Masters of Biotechnology Program	417
5	ChE - Chemical Engineering	379
6	BME - Biomedical Engineering	363
7	MSiA - MS in Analytics	227
8	MatSE - Materials Science and Engineering	204
9	CmpE - Computer Engineering	148
	Total	4,248

Compensation Range

Compensation Low	Compensation High	Compensation Mean
$1	$49,920	$351

Co-ops by Class / Gender

	Gender >					Total
Class ∧	# of Co-ops (∅)	# of Co-ops (F)	# of Co-ops (M)	# of Co-ops (O)	# of Co-ops	# of Co-ops
∅	∅	7	2	∅	∅	9
Alumni	∅	1,106	1,872	∅	104	3,082
Freshman	3	1	∅	∅	∅	4
Junior	∅	57	137	∅	∅	194
Masters	1	91	180	2	1	275
Other	∅	7	21	∅	1	29
PhD.	∅	11	26	∅	∅	37
Recent Graduate	∅	67	94	∅	∅	161
Senior	∅	157	253	3	∅	413
Total	4	1,515	2,618	5	106	4,248

Top 10 Employers

	Company Name	# of Co-ops	Compensation Mean
1	GE Aviation	135	$32
2	Northwestern University	129	$126
3	Fresenius Kabi	105	$18
4	Baxter Healthcare	105	$16
5	DSC Logistics and Supply Chain Management	64	$16
6	S&C Electric Company	53	$19
7	The Dow Chemical Company	52	$25
8	Sonoco Protective Solutions	49	$480
9	Catalent Pharma (formerly Cook Pharmica)	46	$22
10	Abbott Laboratories	43	$66

Contact us to learn more at GradLeaders.com/looker

GRADLEADERS
Career Center

Job Posting Activity

helps you easily visualize opportunity metrics including number of postings, number of companies posting, year-over-year changes, average job posting views, applications per job and total applications submitted.

Coaching Metrics provides

a detailed breakdown of advising capacity by week including available timeslots, filled appointments (including % filled), year-over-year available vs filled appointment comparisons, and appointments per advisor/coach or candidate.

Employer Engagement

enables you to build relationships that yield the most opportunities for your students with a view of how employers interact with your career center. Access weekly employer logins, job postings, events and on-campus interviews over the last year, with benchmarking of prior years.

Note: Metrics Dashboards may appear differently to users based on GradLeaders Career Center platform tiers, utilized system features or functionality, and individual user permissions.
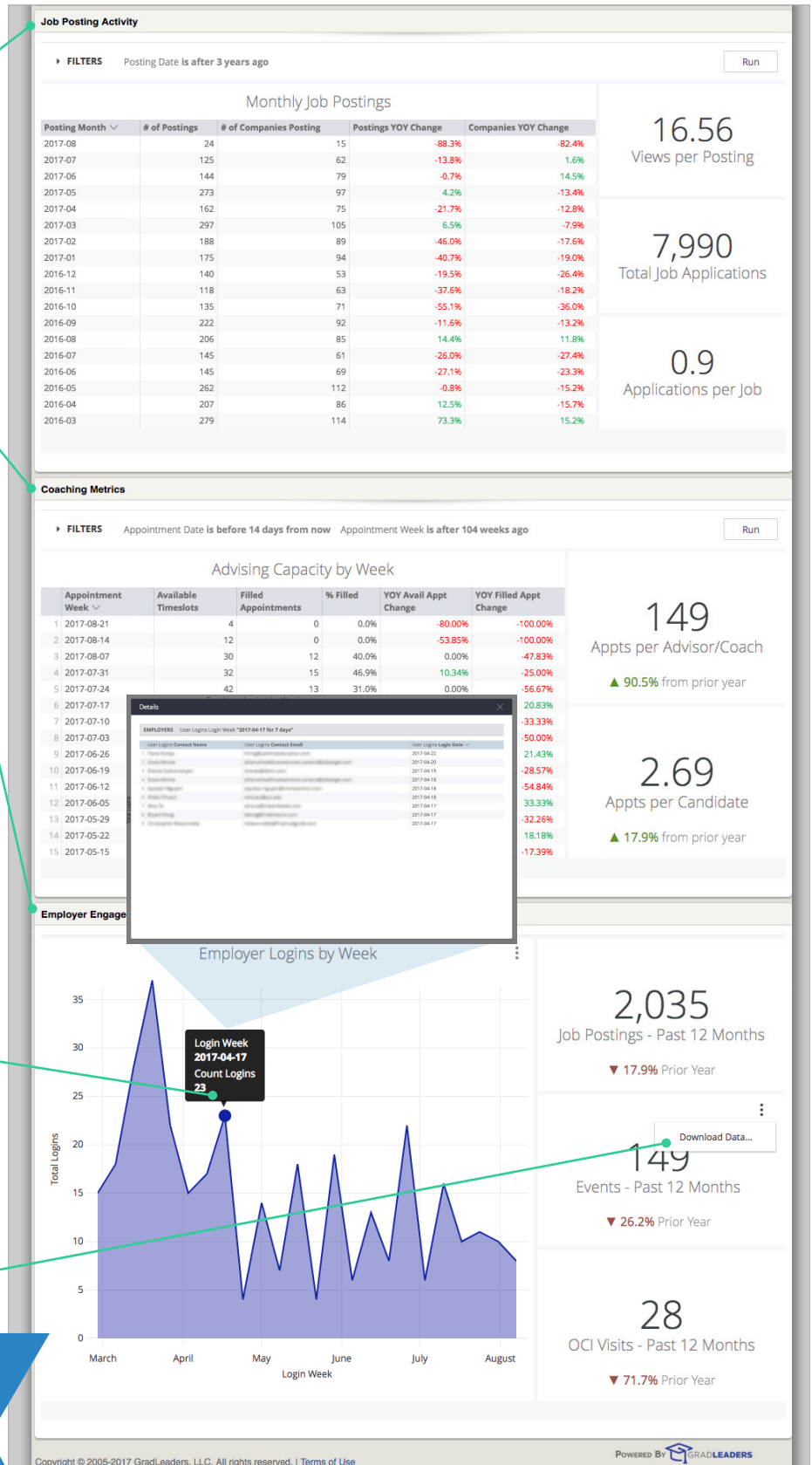
"Drills"

Some charts and data points offer "drills" to see more details about that specific data visualization. Just click or hover over charts or data points to see more information and dive deeper to extract insightful reports from the most robust career services platform available today.

You can also "Download Data" by clicking the 3 dots in the top right corner of any widget.

Additional Resources:

For additional information and resources for your career service office users, students, job-seeking alumni, employers and more please visit **gradleaders.com/partner-support**

Job Posting Activity

FILTERS   Posting Date is after 3 years ago   Run

Monthly Job Postings

Posting Month	# of Postings	# of Companies Posting	Postings YOY Change	Companies YOY Change
2017-08	24	15	-88.3%	-82.4%
2017-07	125	62	-13.8%	1.6%
2017-06	144	79	-0.7%	14.5%
2017-05	273	97	4.2%	-13.4%
2017-04	162	75	-21.7%	-12.8%
2017-03	297	105	6.5%	-7.9%
2017-02	188	89	-46.0%	-17.6%
2017-01	175	94	-40.7%	-19.0%
2016-12	140	53	-19.5%	-26.4%
2016-11	118	63	-37.6%	-18.2%
2016-10	135	71	-55.1%	-36.0%
2016-09	222	92	-11.6%	-13.2%
2016-08	206	85	14.4%	11.8%
2016-07	145	61	-26.0%	-27.4%
2016-06	145	69	-27.1%	-23.3%
2016-05	262	112	-0.8%	-15.2%
2016-04	207	86	12.5%	-15.7%
2016-03	279	114	73.3%	15.2%

16.56 Views per Posting

7,990 Total Job Applications

0.9 Applications per Job

Coaching Metrics

FILTERS   Appointment Date is before 14 days from now   Appointment Week is after 104 weeks ago   Run

Advising Capacity by Week

	Appointment Week	Available Timeslots	Filled Appointments	% Filled	YOY Avail Appt Change	YOY Filled Appt Change
1	2017-08-21	4	0	0.0%	-80.00%	-100.00%
2	2017-08-14	12	0	0.0%	-53.85%	-100.00%
3	2017-08-07	30	12	40.0%	0.00%	-47.83%
4	2017-07-31	32	15	46.9%	10.34%	-25.00%
5	2017-07-24	42	13	31.0%	0.00%	-56.67%
6	2017-07-17					20.83%
7	2017-07-10					-33.33%
8	2017-07-03					-50.00%
9	2017-06-26					21.43%
10	2017-06-19					-28.57%
11	2017-06-12					-54.84%
12	2017-06-05					-25.00%
13	2017-05-29					33.33%
14	2017-05-22					-32.26%
15	2017-05-15					18.18%
						-17.39%

Details

EMPLOYERS   User Logins Login Week "2017-04-17 for 7 days"

User Logins Contact Name	User Logins Contact Email	User Logins Login Date

149 Appts per Advisor/Coach
▲ 90.5% from prior year

2.69 Appts per Candidate
▲ 17.9% from prior year

Employer Engage...

Employer Logins by Week

Login Week 2017-04-17 Count Logins 23

2,035 Job Postings - Past 12 Months
▼ 17.9% Prior Year

Download Data...

149 Events - Past 12 Months
▼ 26.2% Prior Year

28 OCI Visits - Past 12 Months
▼ 71.7% Prior Year

Get access to even more insights, reports, and data visualizations with our ad-hoc reporting solution!

Contact us to learn more at GradLeaders.com/looker